

**Engage With NJ Businesses
at the Small Business Pro**

POWER CONFERENCE

July 2024



Access a network of active minority, women, and veteran business owners

- **ALIGN & MEET** with diverse entrepreneurs and thought leaders
- **VISIBILITY 15,000+** connections / followers on social networks
- **REACH 5,000+** business owners via e-mail communication
- **ENGAGE 100+** business owners directly during the event
- **ONGOING VISIBILITY** through posts, articles, press releases, livestream/podcast, rebroadcast, earned media.

Andrew Frazier, MBA, CFA

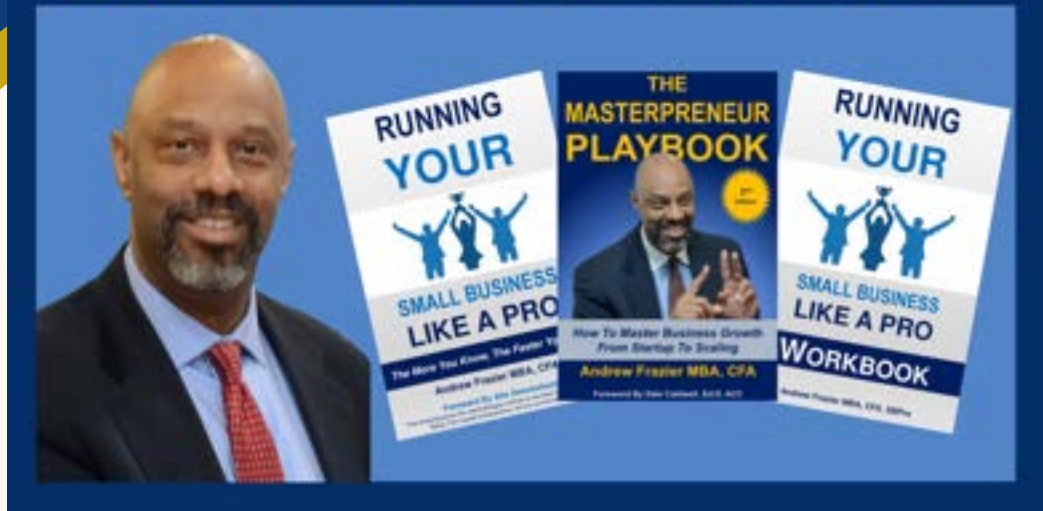
Small Business Pro University

Andrew@SmallBusinessLikeAPro.com

(973) 851-6382

www.SBProU.com

Empowering Entrepreneurs to Learn, Profit, and Grow



“*Andrew Frazier* has a commitment and passion for helping small businesses gain access to the tools and techniques necessary to enable them to successfully grow and thrive in today’s dynamic environment.”

- **Judith Sheft**

Associate Vice President, Technology & Enterprise Development
New Jersey Innovation Institute @ NJIT

[Andrew Frazier, MBA, CFA](#)

Paperboy - MIT Engineer - Navy Officer - Executive - Investor

Andrew Frazier is the Business Growth Pro & CFO. As an expert business coach, consultant, & trainer he has worked 1-on-1 with 1,000+ business owners and taught tens of thousands of people about business. He empowers them to grow revenue, increase profit, and obtain financing.

Mr. Frazier has written **3 business books**, founded **Small Business Pro University**, and has hosted the **Leadership LIVE @ 8:05! Livestream/Podcast for 3+ years** In 2023, he created the **Small Business Pro Network**, and online community for entrepreneurs. In 2024 he will be launching a series of **Masterpreneur Training Programs**.

In 2012, Mr. Frazier launched **POWER BREAKFAST** series of events that have generated millions in economic impact and financing for 1,500+ attendees.

Mr. Frazier is an MIT grad and earned an MBA from NYU. He served as a Naval Officer, Corporate Executive, and Organizational Leader before embarking on his journey to empower small business owners 15 years ago.

FROM THE SENATOR

CORY A. BOOKER
NEW JERSEY

SUITE SH-717
HART BUILDING
WASHINGTON, DC 20510-3007
(202) 224-3224

United States Senate

July 29, 2022

Andrew Frazier
373 Orange Rd
Montclair, NJ 07042

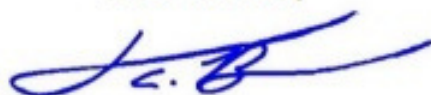
Dear Andrew,

It is a pleasure to extend my congratulations as you celebrate the 10th anniversary of the POWER BREAKFAST.

Since 2012, over 1,500 people have attended POWER BREAKFAST events where they had the opportunity to learn useful business practices and meet new people, all while enjoying a delicious breakfast. Your event has helped many entrepreneurs gain access to more than \$10 million in capital.

Again, congratulations, and best wishes for a joyful and memorable event.

Best Wishes,



Cory A. Booker
United States Senator

What People Say About the **POWER BREAKFAST** and Conference...



Holly Kaplansky



– Owner, Red Wagon Consulting

“The **POWER BREAKFAST** is GREAT! I enjoy hearing the guest speakers and always learn something new. I’m looking forward to the next one.”

Tracy Lynn Counts



– Graphic Artist

“I have done business with several connections made at the **POWER BREAKFAST** and look forward to doing more.”



John Larrier



– Big Voxx Productions

“I’ve been to many networking events, but the **POWER BREAKFAST** is not just any other networking event!”



Jeffrey Dunn



– Founder The B.O.S.S.

“Mr. Frazier's **POWER BREAKFAST** events have practical and useful content that can be implemented immediately within many of companies and professional organizations that attend.”



SAVE THE DATE



SMALL Business Pro
**POWER
CONFERENCE**



Featured Guest Speaker:

Precious L. Williams "The Killer Pitch Master"

The 2024 Small Business Pro POWER Conference

- 8am – 4:30pm on July 26th in Newark, New Jersey
- Networking, Keynote Breakfast/Lunch, Breakout, and Expert Panel

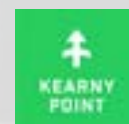
[Click Here to View Highlights from March 2024 Event](#)

Sponsorship Opportunities

- **Event Sponsor** - Only 1
- **Session Sponsor** - Morning, Afternoon, or Evening Networking
- **Table Sponsor** - Maximum of 10

www.sbpro.com/sbpro-power-conference

PREVIOUS SPONSORS



[Click Here to See What Our Sponsors Are Saying.](#)

Individual Event Engagement Opportunities

New Jersey's Premiere Networking Event for Business Owners



	Table	Session	Event
Logo Placement Website, Marketing, etc.	—	✓	✓
E-Program Book Page	1/2	1	2
Event Banner / Slide Shows @ Event	—	✓	✓
Highlights Video	—	✓	✓
Marketing Video	—	—	✓
Press Release	—	✓	✓
Signed Books Giveaway	—	10	25
Speaking Slot	Mention	2 Minutes 1 Time	3 Minutes 3 Times
Display Table	1	1	1
Expert Panel	—	1	1
Attendees	2	3	5
Live @ 8:05! Guest Appearance	—	✓	✓
Quantity Available	10	3	1
Investment	\$1,000	\$2,500	\$5,000

Sponsorship Confirmation

(Confirmation Requested by May 31, 2024)

Name _____

Title _____

Company _____

Address _____

Phone _____ Email _____

	Table	Session	Event
Conference Event Package <i>(Circle)</i>	\$1,000	\$2,500	\$5,000

You will receive an invoice upon confirmation. Thank you!