

Engage With Underserved NJ Businesses In A **More Impactful** **Way** During **2024**



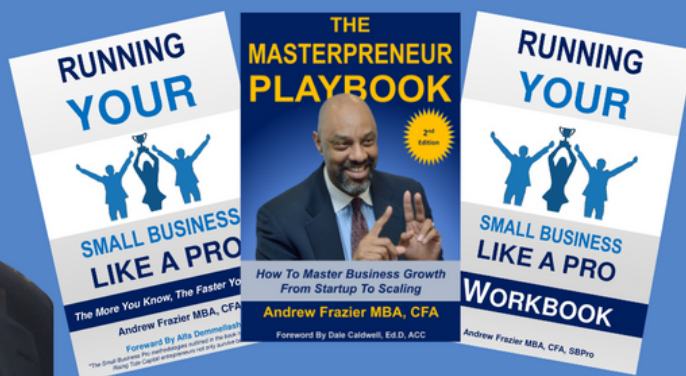
Access a network of active minority, women, and veteran business owners

- **ALIGN & MEET** with diverse entrepreneurs and thought leaders
- **VISIBILITY 15,000+** connections / followers on social networks
- **REACH 10,000+** business owners via e-mail communication
- **ENGAGE 75+** business owners directly during each event
- **CONTINUOUS VISIBILITY** year-long through posts, articles, press releases, livestream/podcast, rebroadcast, and earned media.

Andrew Frazier, MBA, CFA
Small Business Pro University
Andrew@SmallBusinessLikeAPro.com
(973) 851-6382

www.SBProU.com

Empowering Entrepreneurs to Learn, Profit, and Grow



“*Andrew Frazier* has a commitment and passion for helping small businesses gain access to the tools and techniques necessary to enable them to successfully grow and thrive in today’s dynamic environment.”

- **Judith Sheft**

Associate Vice President, Technology & Enterprise Development
New Jersey Innovation Institute @ NJIT

[Andrew Frazier, MBA, CFA](#)

Paperboy - MIT Engineer - Navy Officer - Executive - Investor

Andrew Frazier is the Business Growth Pro & CFO. As an expert business coach, consultant, & trainer he has worked 1-on-1 with 1,000+ business owners and taught tens of thousands of people about business. He empowers them to grow revenue, increase profit, and obtain financing.

Mr. Frazier has written **3 business books**, founded **Small Business Pro University**, and has hosted the **Leadership LIVE @ 8:05! Livestream/Podcast for 3+ years** In 2023, he created the **Small Business Pro Network**, and online community for entrepreneurs. In 2024 he will be launching a series of **Masterpreneur Training Programs**.

In 2012, Mr. Frazier launched **POWER BREAKFAST** series of events that have generated millions in economic impact and financing for 1,500+ attendees.

Mr. Frazier is an MIT grad and earned an MBA from NYU. He served as a Naval Officer, Corporate Executive, and Organizational Leader before embarking on his journey to empower small business owners 15 years ago.

FROM THE SENATOR

CORY A. BOOKER
NEW JERSEY

SUITE SH-717
HART BUILDING
WASHINGTON, DC 20510-3007
(202) 224-3224

United States Senate

July 29, 2022

Andrew Frazier
373 Orange Rd
Montclair, NJ 07042

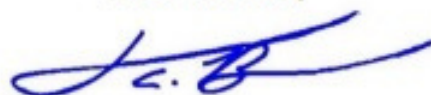
Dear Andrew,

It is a pleasure to extend my congratulations as you celebrate the 10th anniversary of the POWER BREAKFAST.

Since 2012, over 1,500 people have attended POWER BREAKFAST events where they had the opportunity to learn useful business practices and meet new people, all while enjoying a delicious breakfast. Your event has helped many entrepreneurs gain access to more than \$10 million in capital.

Again, congratulations, and best wishes for a joyful and memorable event.

Best Wishes,



Cory A. Booker
United States Senator

What People Say About the **POWER BREAKFAST...**



Holly Kaplansky



– Owner, Red Wagon Consulting

“The **POWER BREAKFAST** is GREAT! I enjoy hearing the guest speakers and always learn something new. I’m looking forward to the next one.”



Tracy Lynn Counts



– Graphic Artist

“I have done business with several connections made at the **POWER BREAKFAST** and look forward to doing more.”

John Larrier



– Big Voxx Productions

“I’ve been to many networking events, but the **POWER BREAKFAST** is not just any other networking event!”



Jeffrey Dunn



– Founder The B.O.S.S.

“Mr. Frazier's **POWER BREAKFAST** events have practical and useful content that can be implemented immediately within many of companies and professional organizations that attend.”



YOUR OPPORTUNITY FOR 2024



Two **POWER BREAKFAST** Events in 2024

- March 22nd - Club House at Galloping Hill Golf Course - Kenilworth, NJ
- November 8th - Essex, Union, or Morris County Location
- 8am – 11:30am Networking, Program, Speaker, and Expert Panel

[View Highlights from October 2023 Event](#)

The 2024 Small Business **POWER BREAKFAST** and Conference

- 8am – 4:30pm on July 26th in Essex County
- Networking, Keynote Breakfast/Lunch, Breakout, and Expert Panel



PAST SPEAKERS

Include....



Precious Williams
"Killer Pitch Master"



Dr. Dale Caldwell
"President, Centenary University"



Melinda Emerson
"SmallBizLady"

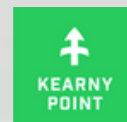


Michael Dermer
"The Lonely Entrepreneur"



Jimmy Newson
"Impact Influencer"

PREVIOUS SPONSORS



Sponsorship

Year-Round Multiple Benefit Packages

Engagement Opportunities

(All 3 Events)

	Series Sponsor	Title Sponsor
Logo Placement Website, Marketing, etc.	✓	✓
Series and Individual Event Press Releases	✓	✓
Books to Giveaway at Events	10	25
Speaking	—	3 Minutes
Highlights Video Logo Placement	✓	✓
Marketing Video Logo Placement	✓	✓
Display Table	1	1
Expert Panel or Speaker	✓	✓
Breakout Session @ the Conference	—	✓
Attendees	3	5
Live @ 8:05! Guest Appearance	✓	✓
Weekly Livestream Video Logo Placement	—	✓
E-Program Book Page	1/2	1
Quantity Available	3	1
Investment	\$12,000	\$20,000

Andrew Frazier, MBA, CFA – Small Business Like A Pro, LLC

373 Orange Road, Montclair, NJ 07042 – Fax (862) 220-4880

Email: Andrew@SmallBusinessLikeAPro.com

(973) 851-6382

Individual Event Engagement Opportunities

New Jersey's Premiere Networking Event for Business Owners



SMALL Business **POWER BREAKFAST** and **CONFERENCE**



	Group	Table	Event
Logo Placement Website, Marketing, etc.		✓	✓
E-Program Book Page	1/4	1/2	1
Event Banner / Slide Shows @ Event	—	✓	✓
Highlights Video		✓	✓
Marketing Video			✓
Press Release			✓
25 Books Giveaway	—	—	✓
Speaking Slot	Mention	Mention	3 Minutes
Display Table	—	1	1
Expert Panel	—	1	2
Attendees	10	3	5
Live @ 8:05! Guest Appearance	—	✓	✓
Quantity Available	5	10	1
Investment	\$1,000	\$2,000	\$5,000

Individual Event Engagement Opportunities

New Jersey's Premiere Networking Event for Business Owners

	Group	Table	Event
Logo Placement Website, Marketing, etc.	✓	✓	✓
Event Banner / Slide Shows @ Event	—	—	✓
25 Books Giveaway	—	—	✓
Speaking	—	—	5 Minutes
Display Table	—	1	2
Expert Panel	—	Panelist	Panelist
Attendees	10	3	5
LIVE @ 8:05! Guest Appearance	—	Guest	2 Guests
Quantity Available	5	3	1
Investment	\$500	\$1,000	\$2,500

Sponsorship Confirmation

(Confirmation Requested by January 31, 2024)

Name _____

Title _____

Company _____

Address _____

Phone _____ Email _____

	Event	Title
Select Full Year Events & Visibility Package <i>(Circle)</i>	\$12,000	\$20,000

	Table	Event	Title
Conference Only Event Package <i>(Circle)</i>	\$1,000	\$2,000	\$5,000

		Table	Event	Title
Select Individual Event Packages <i>(Circle)</i>	March	\$500	\$1,000	\$2,500
	November	\$500	\$1,000	\$2,500

You will receive an invoice upon confirmation. Thank you!